Part 1301 Chapter 10: Staff Sales Events

Rule 10.1 Staffed Sales Events. Rule ten establishes the requirements for conducting a staffed event sale. A staffed event sale is defined as an activity, usually lasting three (3) to five (5) days, designed to promote, solicit, or encourage a consumer to purchase a motor vehicle, conducted by a non-licensed entity with the use of temporary motor vehicle sales personnel.

Source: *Miss. Code Ann. §63-17-69 (Rev.1983)*

Rule 10.2 All staffed event sales must be approved by the Mississippi Motor Vehicle Commission prior to the proposed staffed event sale. Each approval is good for one sale and must be granted each time a dealership uses a staffed event company.

Source: *Miss. Code Ann. §63-17-69 (Rev.1983)*

Rule 10.3 An application to conduct a staffed event sale, on such form established by the Commission, must be received from a licensed motor vehicle dealer at least fifteen (15) days prior to the scheduled first day of the proposed staffed event sale. The packet contains three parts: Preferred Provider Application Form, Dealer Application Form, and Staffed Event Personnel Application. Each of these forms must have the original signatures and notarized by before they are submitted. In addition to these forms, there is a roster that should be completed that condenses the salespeople that will be attending the sale on behalf of the preferred provider. The forms will provide the following information and must be received before a staffed event sale can be approved:

- The name of the company engaged by the applying dealer to conduct the staffed event sale.
- The company's physical address and mailing address.
- The full name, home address, and social security number of the owner of the company engaged by the dealer to conduct the staffed event sale.
- The names and addresses of at least three new car dealers that have contracted with the staffed event sales company in the past two years, together with the owners names and telephone number for each dealer.
- The full names, home addresses, and social security number of any sales personnel employed by the company conducting the staffed event sale who will be participate in the staffed event sale.
- The sale dates and dealership contact information for the sales event conducted by the staffed event company.

Source: *Miss. Code Ann. §63-17-69 (Rev.1983)*

Rule 10.3 The mailer that is to be used for staffed sales events needs to be received along with the packet or via electronic mail. This must be done prior to the printing and approval by the Mississippi Motor Vehicle Commission staff will be granted once the mail piece is in compliance with Rule 4.

Source: *Miss. Code Ann. §63-17-69 (Rev.1983)*

Rule 10.4 A sales person that has not been previously licensed in our state in the last year will have to have a background check. And administrative fee of $40.00 to conduct the background check must be received for each name submitted as part of the staffed event sale company's on-site personnel. This fee is in addition to the regular licensing fee of $10.00 per salesperson that is needed to issue license for the sales event.

Source: *Miss. Code Ann. §63-17-69 (Rev.1983)*