DELBERT HOSEMANN
Secretary of State

2009 BUSINESS REFORM STUDY GROUPS
MEETING OF THE TRADE NAME LAWS STUDY GROUP

Second Meeting

Wednesday, September 2, 2009
11:00 A.M.

Secretary of State's Office
700 North Street
Jackson, Mississippi

AGENDA

1. Welcome – Cheryn Baker
2. Introduction of members and attendees
3. Approval of minutes of August 12, 2009, meeting
4. Outline of additional research – Doug Jennings
    a. Transition provisions
    b. Franchises
    c. Incentives to register in states with optional registration
5. Further discussion on features of the proposed statute:
    a. Optional vs. mandatory registration
    b. Exclusive rights
    c. Registration of similar names
    d. Duration and renewal
    e. Fees
    f. Civil and criminal penalties
6. Discussion of next steps
7. Reminder of upcoming meetings
8. Adjourn 1:00 P.M (or earlier)

Upcoming Meeting Date: September 16.

<u>Handouts</u>

No. 1. Outline of additional research
No. 2. Minutes of August 12, 2009, study group meeting