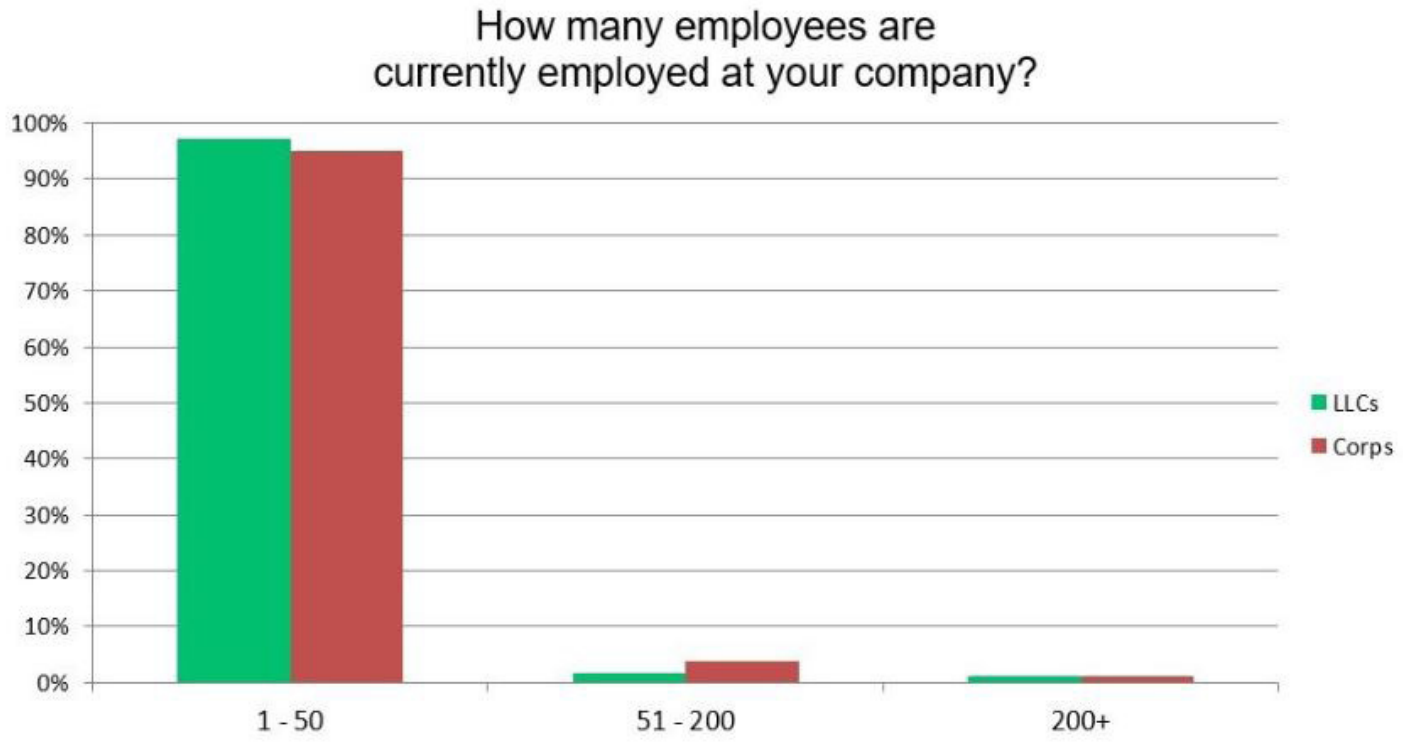
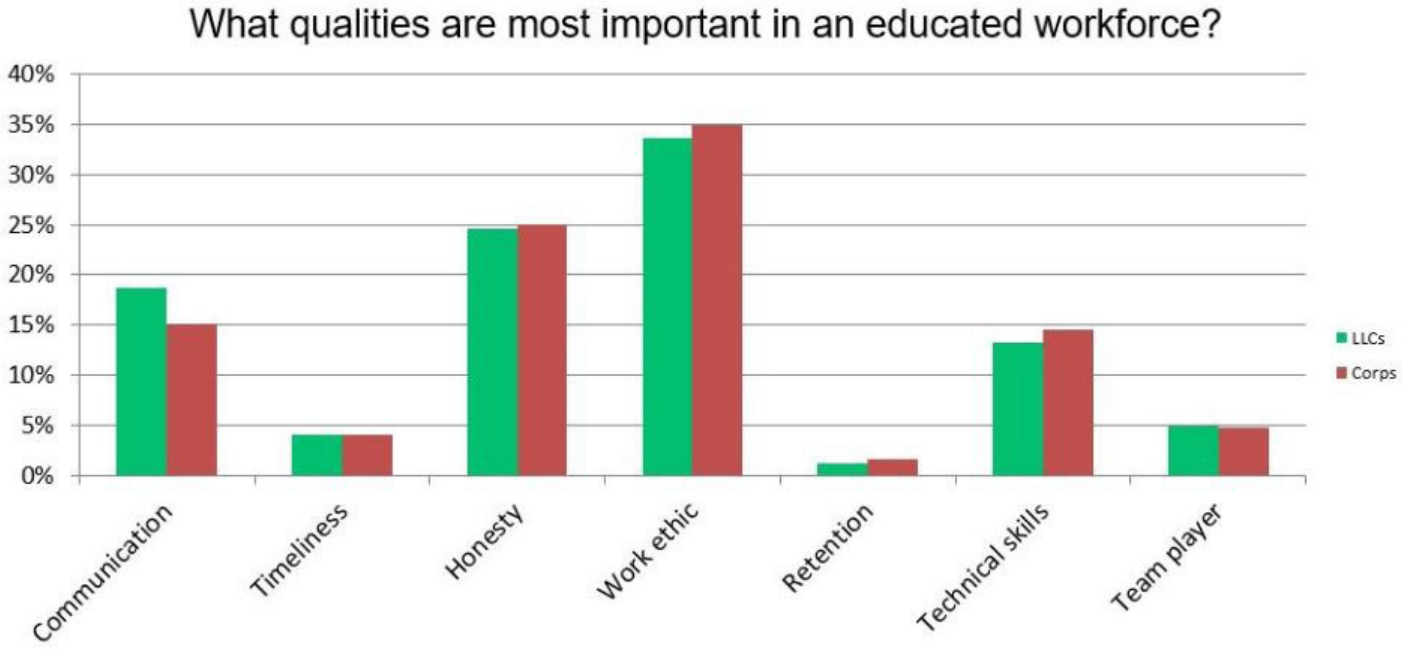
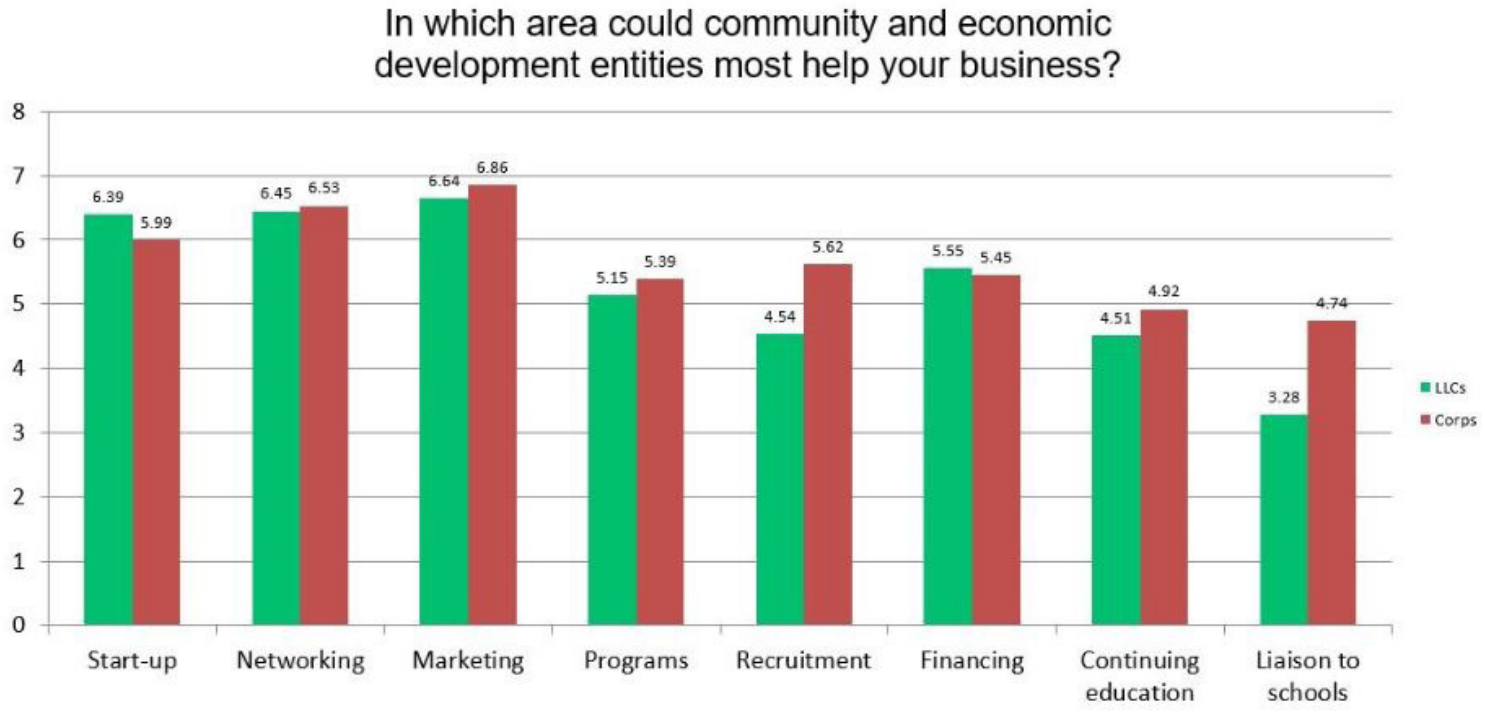
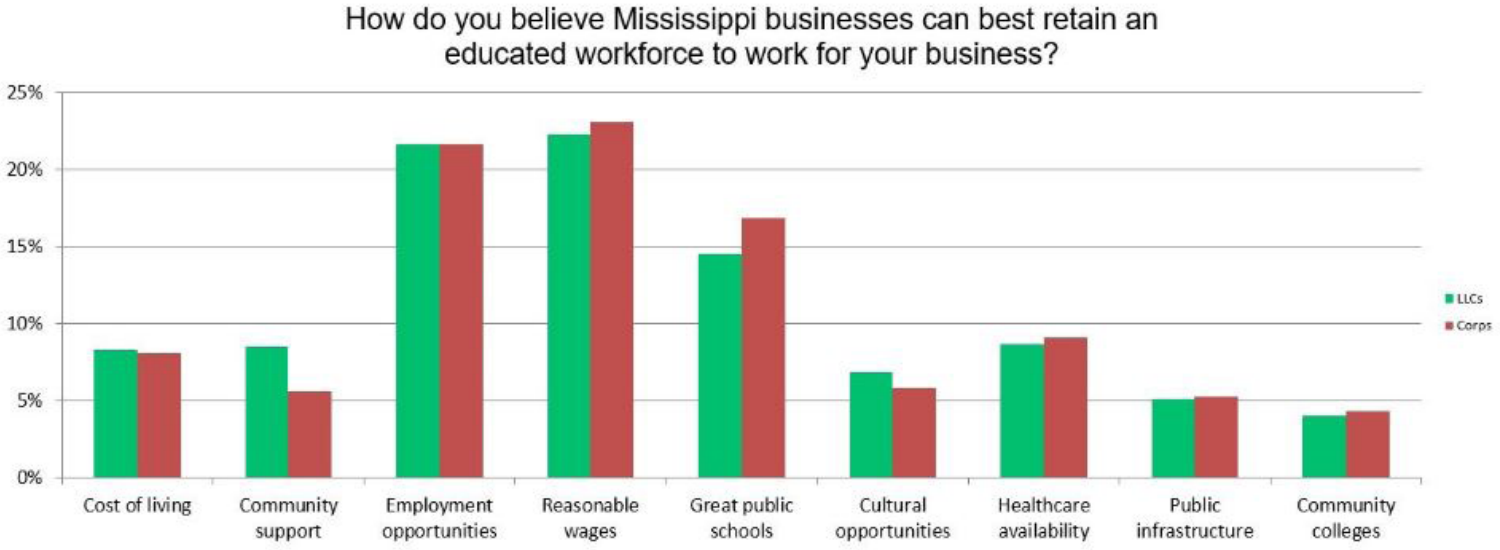
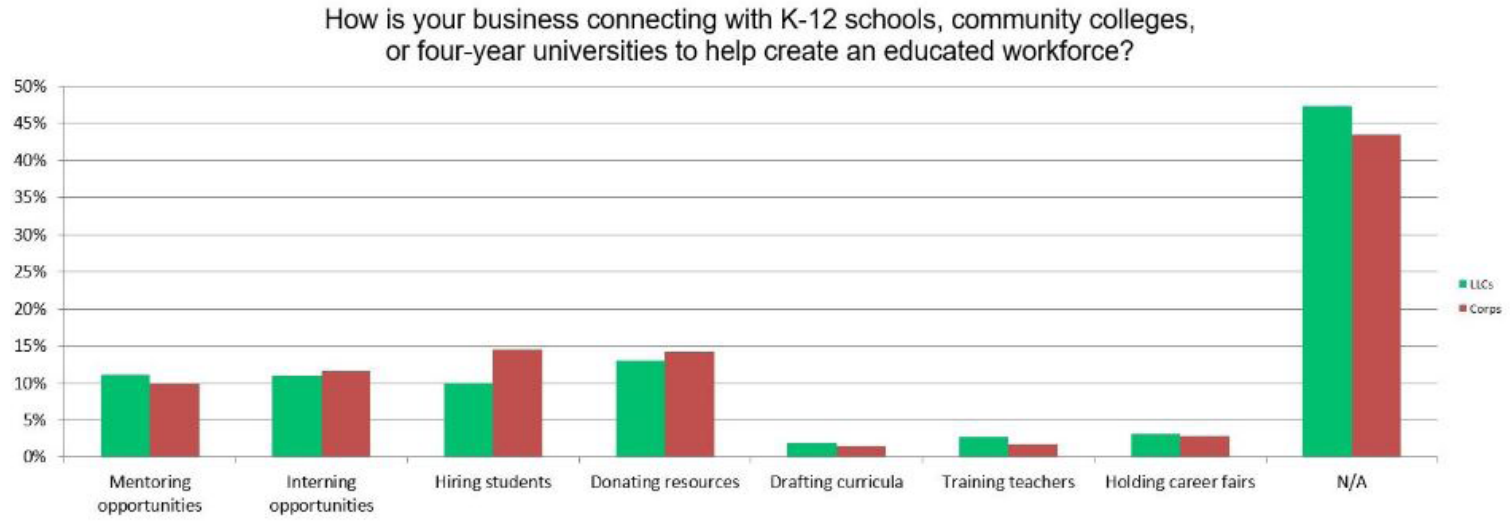
Y'all Business Survey
May 2018





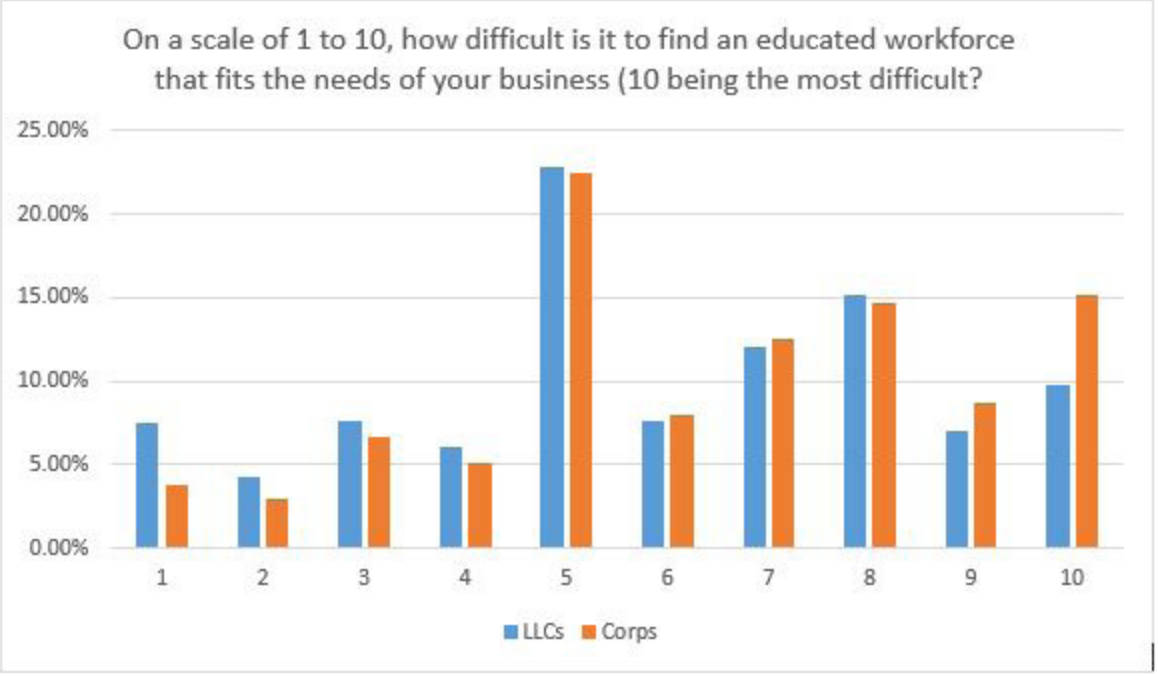

In which area could community and economic development entities most help your business?
8
7
6
5
4
3
2
1
0
6.39
5.99
6.45
6.53
6.64
6.86
5.15
5.39
4.54
5.62
5.55
5.45
4.51
4.92
3.28
4.74
LLCs
Corps
Start-up
Networking
Marketing
Programs
Recruitment
Financing
Continuing education
Liaison to schools

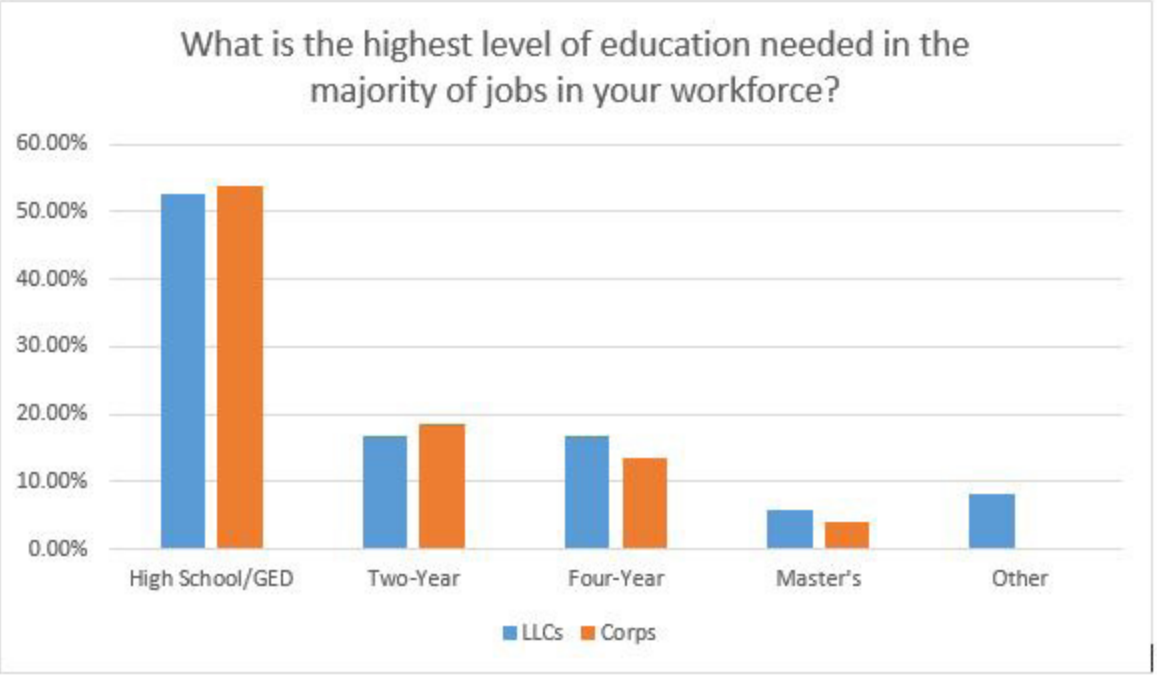

How do you believe Mississippi businesses can best retain an educated workforce to work for your business?
25%
20%
15%
10%
5%
0%
LLCs
Corps
Cost of living
Community support
Employment opportunities
Reasonable wages
Great public schools
Cultural opportunities
Healthcare availability
Public infrastructure
Community colleges

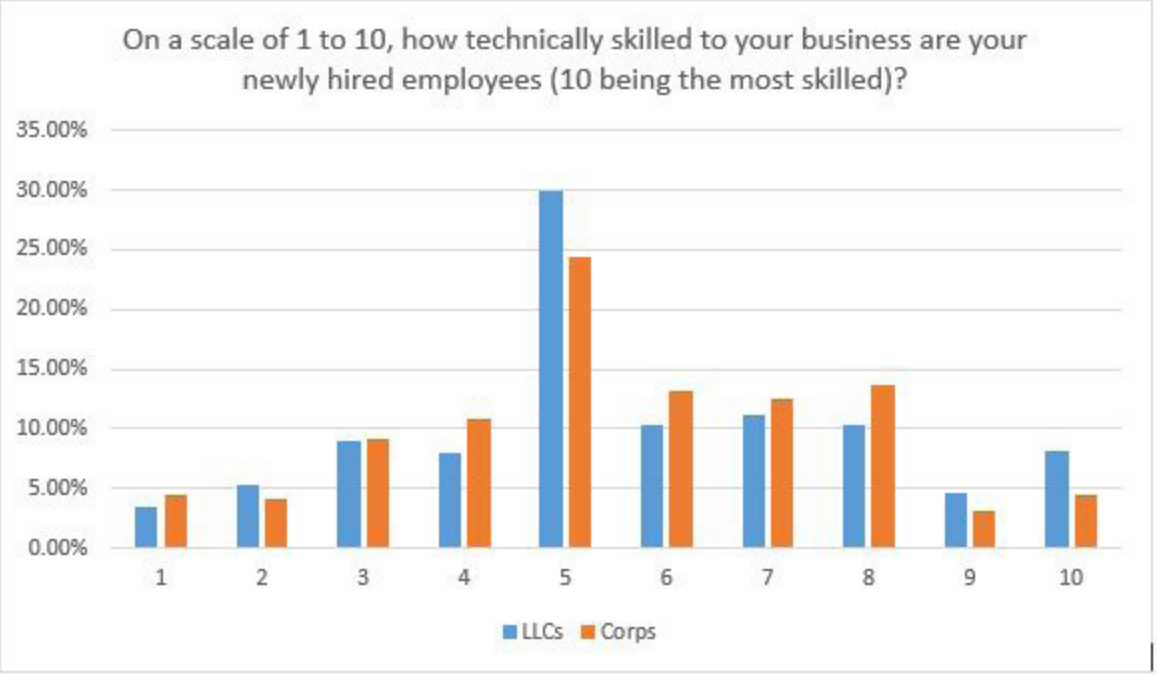

How is your business connecting with K-12 schools, community colleges, or four-year universities to help create an educated workforce?
50%
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
Mentoring opportunities
Interning opportunities
Hiring students
Donating resources
Drafting curricula
Training teachers
Holding career fairs
N/A
LLCs
Corps

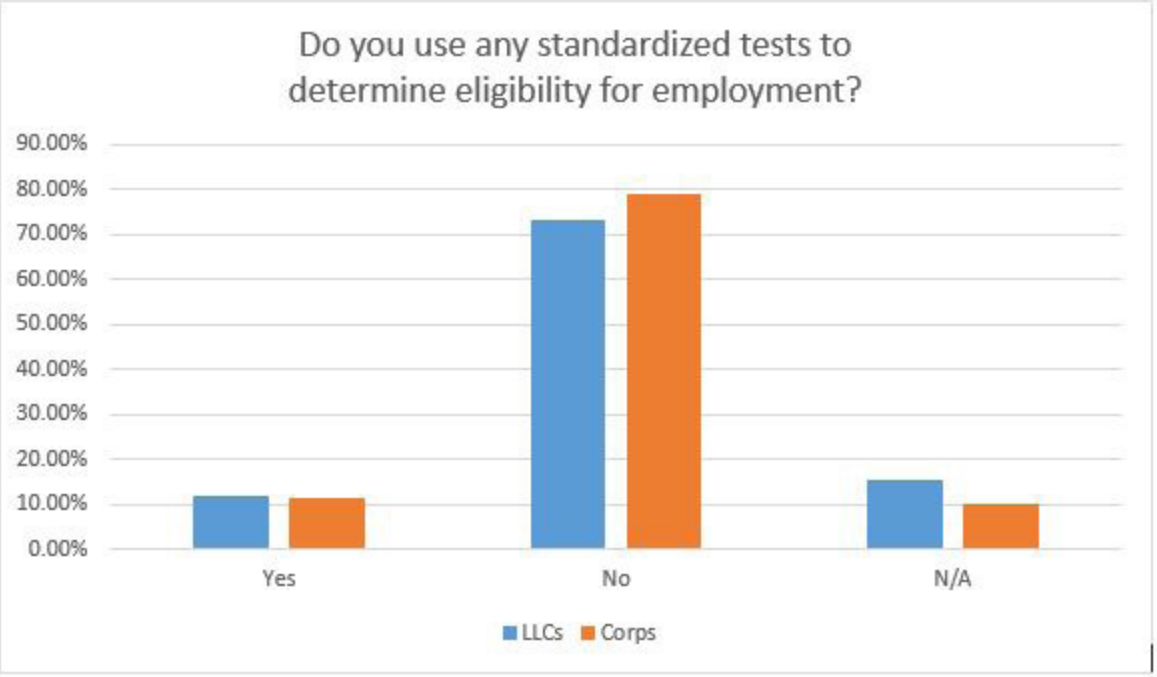
Is your business interested in partnering with educational entities at any or all levels to grow your workforce?
80%
70%
60%
50%
40%
30%
20%
10%
0%
Yes
No
LLCs
Corps

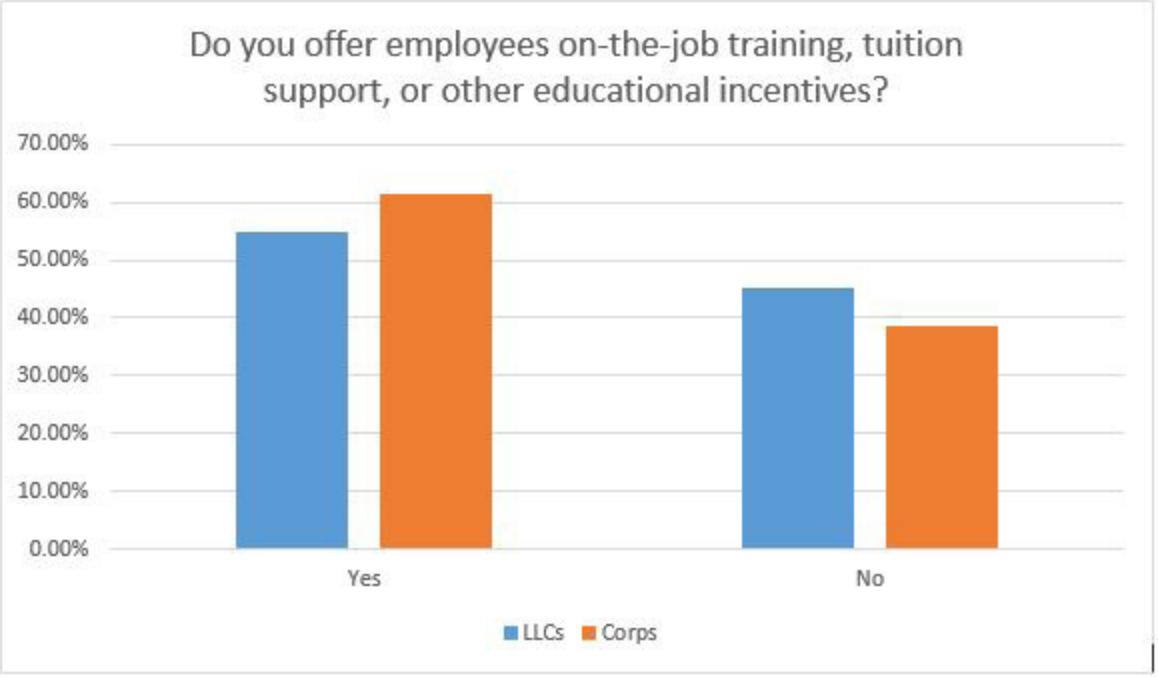
Y'all Business Survey
November 2017

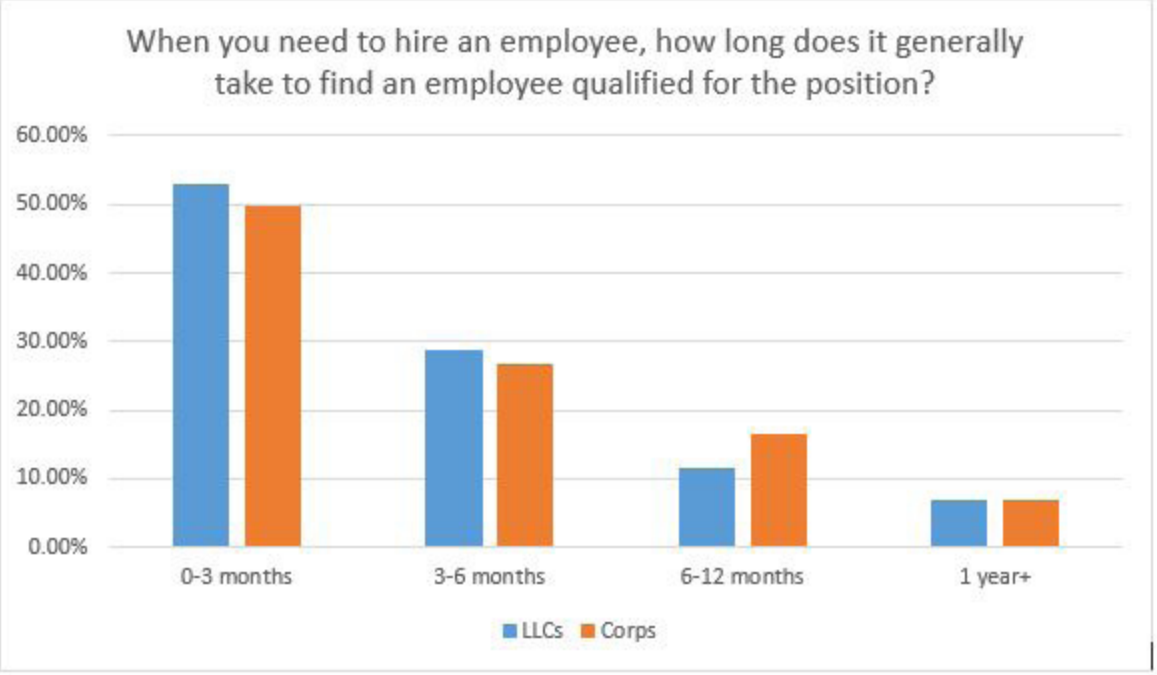


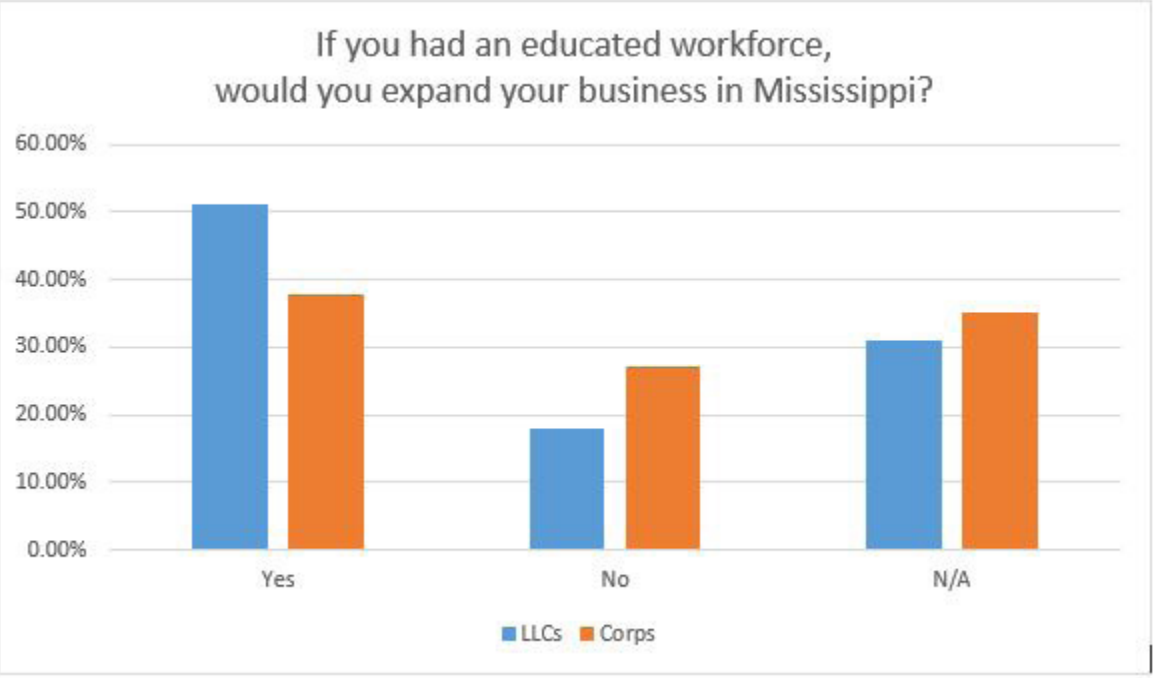



On a scale of 1 to 10, how technically skilled to your business are your newly hired employees (10 being the most skilled)?
35.00%
30.00%
25.00%
20.00%
15.00%
10.00%
5.00%
0.00%
1
2
3
4
5
6
7
8
9
10
LLCs
Corps

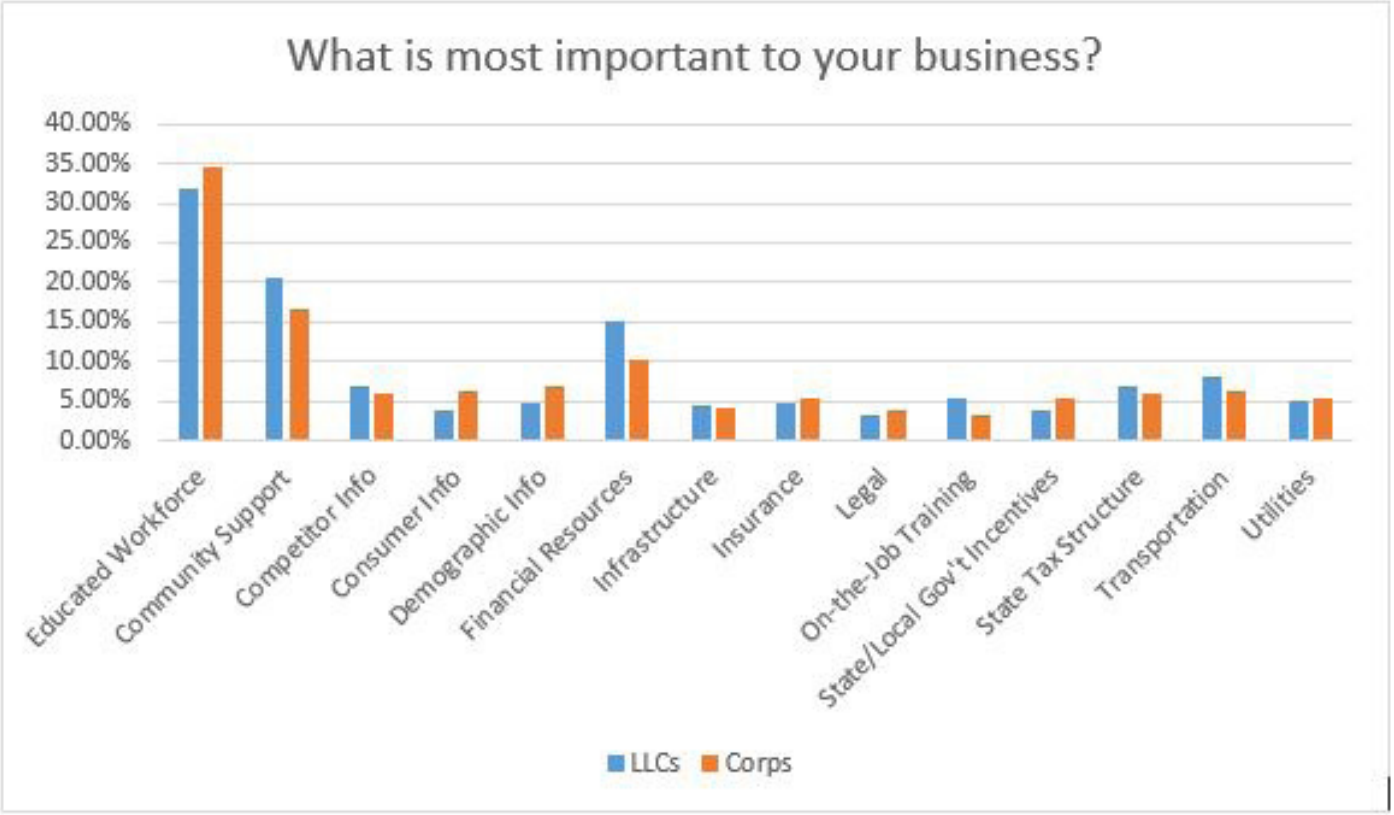

Do you use any standardized tests to determine eligibility for employment?
90.00%
80.00%
70.00%
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
Yes
No
N/A
LLCs
Corps


Do you offer employees on-the-job training, tuition support, or other educational incentives?
70.00%
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
Yes
No
LLCs
Corps


When you need to hire an employee, how long does it generally take to find an employee qualified for the position?
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
0-3 months
3-6 months
6-12 months
1 year+
LLCs
Corps

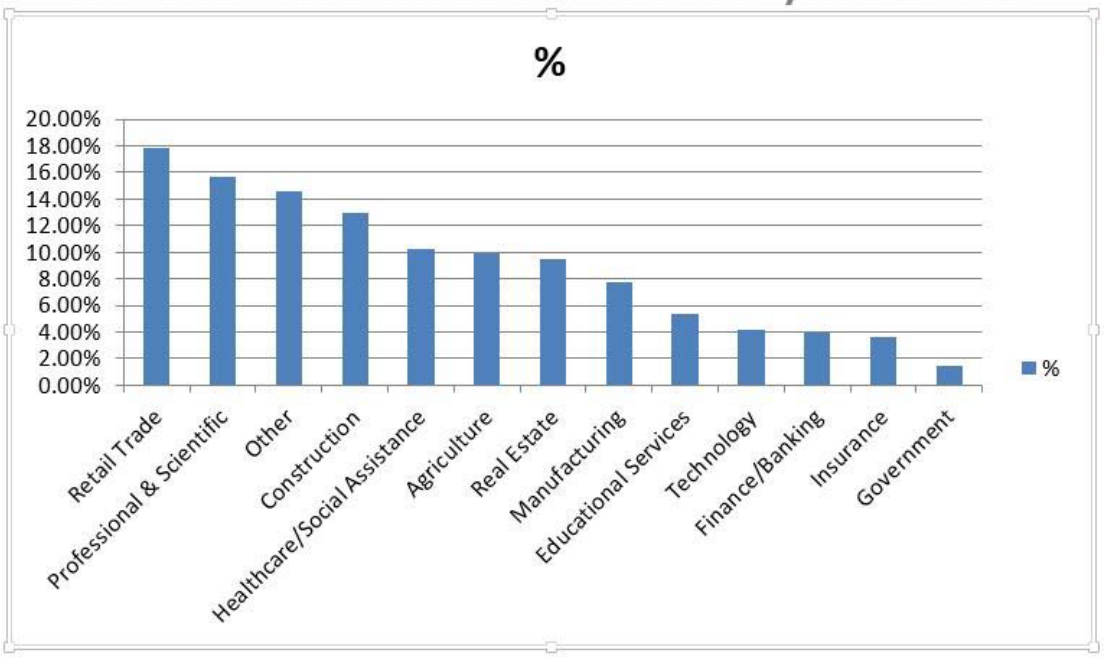

If you had an educated workforce,
would you expand your business in Mississippi?
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
Yes
No
N/A
LLCs
Corps

Did any of the following organizations/entities offer support
to you when starting your business? Check all that apply.
80.00%
70.00%
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
Local Chamber
Economic Dev't Entity
Local Gov't
CC/Univ.
Other
N/A
LLCs
Corps

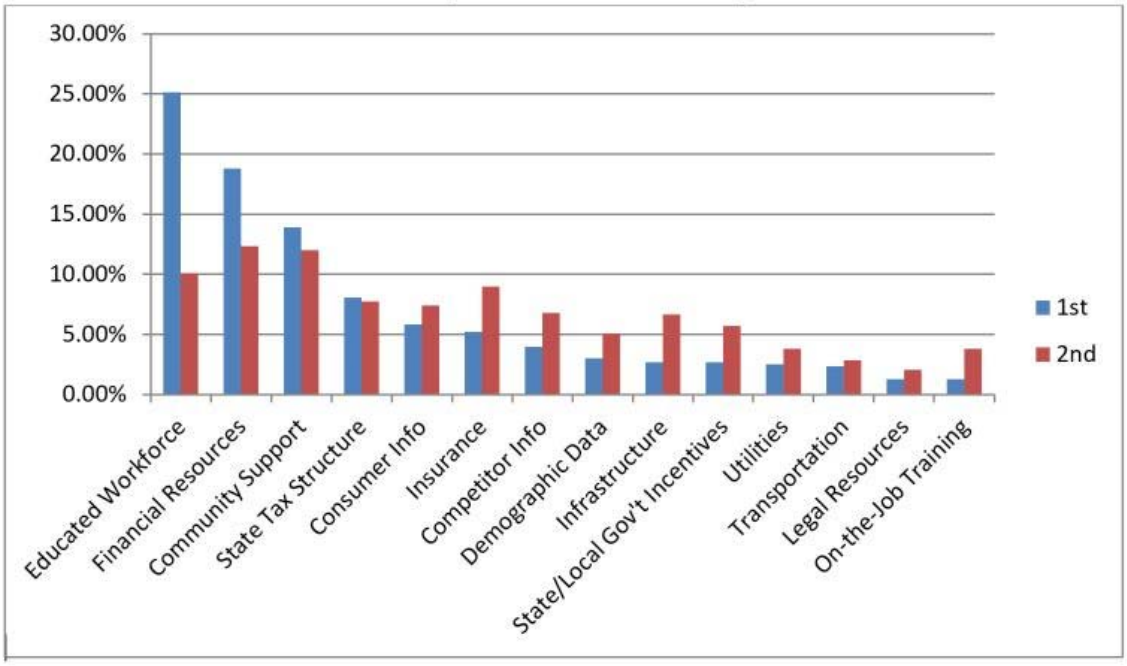

What is most important to your business?
40.00%
35.00%
30.00%
25.00%
20.00%
15.00%
10.00%
5.00%
0.00%
Educated Workforce
Community Support
Competitor Info
Consumer Info
Demographic Info
Financial Resources
Infrastructure
Insurance
Legal
On-the-Job Training
State/Local Gov't Incentives
State Tax Structure
Transportation
Utilities
LLCs
Corps

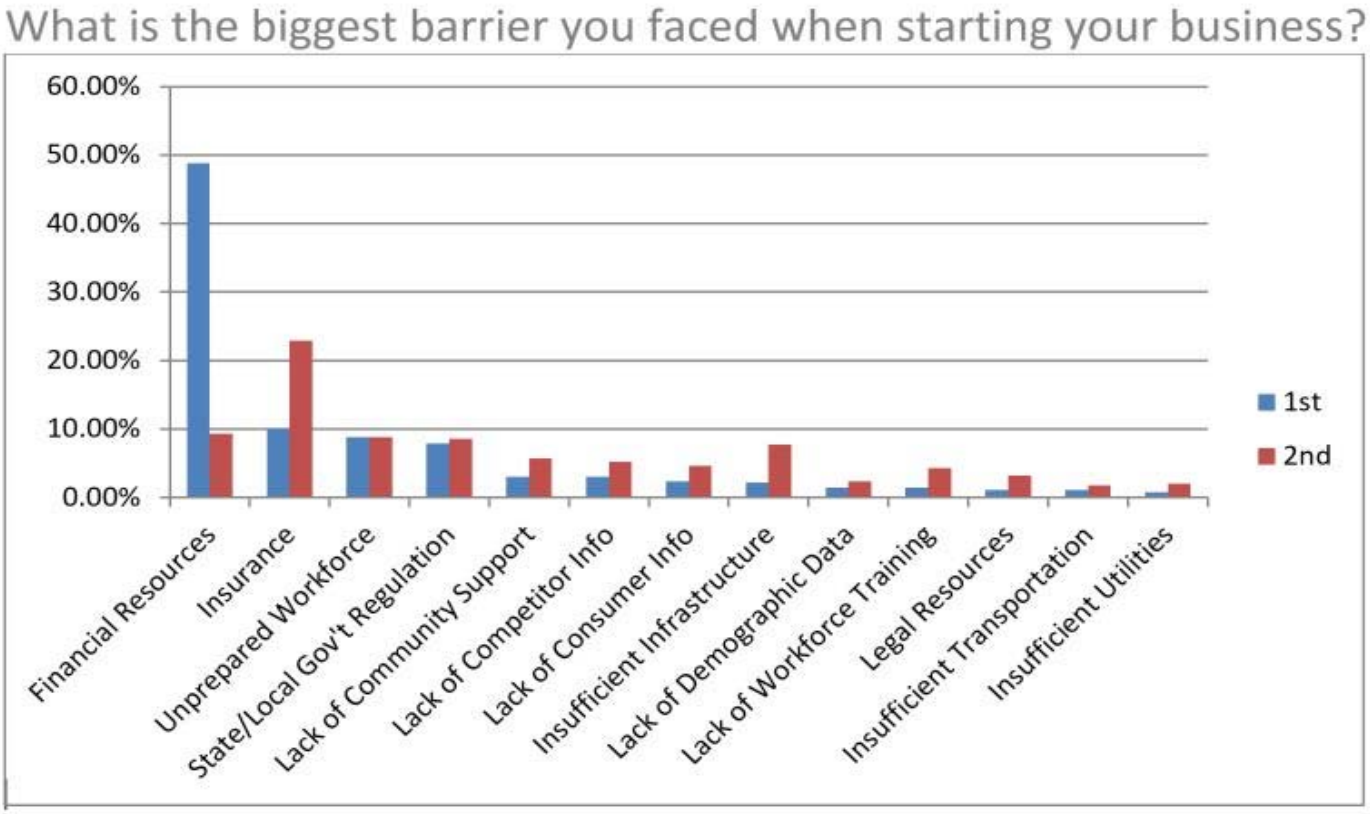
Y'all Business Survey
March 2017

In which business sector do you work?



What is most important to your business?




What is the biggest barrier you faced when starting your business?
60.00%
50.00%
40.00%
30.00%
20.00%
10.00%
0.00%
Financial Resources
Insurance
Unprepared Workforce
State/Local Gov't Regulation
Lack of Community Support
Lack of Competitor Info
Lack of Consumer Info
Insufficient Infrastructure
Lack of Demographic Data
Lack of Workforce Training
Legal Resources
Insufficient Transportation
Insufficient Utilities
1st
2nd