

11 F0023 OFFICE OF THE MISSISSIPPI SECRETARY OF STATE
P O BOX 136, JACKSON, MS 39205-0136
(601)359-1633

INSTRUCTIONS FOR APPLICATION TO REGISTER
OR RENEW TRADE AND SERVICE MARKS

General Instructions:

The Trade/ Service Mark application is designed to be completed online and printed off for signature.

Please note that the form requests specific information. The failure to provide the information requested will result in the form being returned to the applicant.

Section 1. Please indicate whether you are seeking a **trademark** or a **service mark**. As a rule of thumb, a trademark would be a phrase, drawing or logo which is designed to be placed upon a product for sale. A service mark, on the other hand, is a phrase, drawing, or logo utilized by an individual or business for the purpose of providing a service such as a store or restaurant. Please check the appropriate box.

In addition, please indicate whether this is an **original** application with the State of Mississippi or if it is a **renewal** of an existing trademark. Trademarks are valid for a period of five (5) years. They must be renewed at the end of that time and the application must be received by the Secretary of State prior to the expiration of the previous mark. If this is a renewal, please fill in the **registration number** of the current trade or service mark.

Sections 2 and 3. Please state the name, address, and telephone number of the entity which will be the owner of the trade or service mark.

Section 4. Please state the type of entity applying for the mark. If the entity is a corporation, partnership, limited liability company, limited liability partnership, or other business entity from outside the State of Mississippi, please indicate the state or country of that entity.

Section 5. If the applicant is not a corporation, please list the names and business addresses of general partners, members of a limited liability company, or any other owners or managers of the business entity seeking to register the trade or service mark.

Section 6. State the nature of the goods or services that will be provided utilizing the trade or service mark. For example, will the service mark be used for a retail business? If so, briefly state the nature of the business. Will the trademark be placed on a specific type of product? If so, state the type of product.

Section 7. Please refer to the following pages of these instructions to find the **classification code** which best describes the services or product for which the trademark/ service mark will be used. Place that two digit number in the box in this section. This classification should match your description of the goods or services given in section 6. If you intend to use the mark for more than one type of business or product, you must submit an additional application and fee for each classification.

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Section 8. Please state how the registered mark is being used. It is for advertising? Is the mark being placed upon products which are being sold? Will the registered mark be used on signage? Please list generally the ways that the mark is being used.

Section 9. Please state in this section the **date** that the trade/service mark was first used by you **anywhere** and also state the day that it was first used in **Mississippi**. These may be the same dates or they may be different.

Section 10. This section asked whether or not the applicant has filed an application to register the mark in question with the **U.S. Patent and Trademark Office**. Such an application is not a prerequisite to filing an application in Mississippi. If, however, the applicant has filed with the U.S. Patent and Trademark Office, please provide the requested information.

Section 11. In this section, please state the exact wording which you are seeking to trade/service mark if the mark consists of words or phrases. Please state whether there are any special colors or fonts connected with these words. If any part of the mark consists of photographs, pictures, drawings or a logo, please **use words** to describe, to the best of your ability, those images. This description will allow your mark to be more easily searchable and assist in protecting it from duplication.

Section 12. You must **attach three (3) specimens** showing the trade/service mark **in use**. Examples of these could be stationery with the name of a business, a photograph of a sign, a business card with a logo, or an advertising flyer showing the registered mark. The applicant need not provide three (3) separate examples although that is preferred. One example photocopied three (3) times will suffice if attached with the application.

Section 13. This section applies only if the mark seeking to be registered is **already owned by another entity**. If this is the case, please refer to form F0024 and follow the instructions for assignment of trademarks. If this is an original mark of the applicant, no action needs to be taken.

Section 14. Please read the paragraph above the signature lines in section 14. The signature in this section indicates that the applicant has read the paragraph, understands it, and agrees with its provisions. In the first box the representative of the applicant must **print** his or her **name and title**. The second box is for the **signature** acknowledging that paragraph 14 has been read and acknowledged.

Acknowledgement. This section requires that an authorized representative of the applicant sign on behalf of the applicant and have that **signature notarized** per state law.

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Goods (classes 1-34)

CLASS 1

Chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry.

CLASS 2

Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

CLASS 3

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

CLASS 4

Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting.

CLASS 5

Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

CLASS 6

Common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores.

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CLASS 7

Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs.

CLASS 8

Hand tools and implements (hand-operated); cutlery; side arms; razors.

CLASS 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus.

CLASS 10

Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials.

CLASS 11

Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes.

CLASS 12

Vehicles; apparatus for locomotion by land, air or water.

CLASS 13

Firearms; ammunition and projectiles; explosives; fireworks.

CLASS 14

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Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments.

CLASS 15

Musical instruments.

CLASS 16

Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks.

CLASS 17

Rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal.

CLASS 18

Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery.

CLASS 19

Building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal.

CLASS 20

Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics.

CLASS 21

Household or kitchen utensils and containers; combs and sponges; brushes (except paint brushes); brush-making materials; articles for cleaning purposes; steelwool; unworked or semi-

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worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes.

CLASS 22

Ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except of rubber or plastics); raw fibrous textile materials.

CLASS 23

Yarns and threads, for textile use.

CLASS 24

Textiles and textile goods, not included in other classes; bed and table covers.

CLASS 25

Clothing, footwear, headgear.

CLASS 26

Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers.

CLASS 27

Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile).

CLASS 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

CLASS 29

Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats.

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CLASS 30

Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.

CLASS 31

Agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt.

CLASS 32

Beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages.

CLASS 33

Alcoholic beverages (except beers).

CLASS 34

Tobacco; smokers' articles; matches.

SERVICES (classes 35-45)

CLASS 35

Advertising; business management; business administration; office functions.

CLASS 36

Insurance; financial affairs; monetary affairs; real estate affairs.

CLASS 37

Building construction; repair; installation services.

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CLASS 38

Telecommunications.

CLASS 39

Transport; packaging and storage of goods; travel arrangement.

CLASS 40

Treatment of materials

CLASS 41

Education; providing of training; entertainment; sporting and cultural activities.

CLASS 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software.

CLASS 43

Services for providing food and drink; temporary accommodation.

CLASS 44

Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.

CLASS 45

Legal services; security services for the protection of property and individuals; personal and social services rendered by others to meet the needs of individuals.