

Mississippi Secretary of State

ADMINISTRATIVE PROCEDURES NOTICE FILING

AGENCY NAME Secretary of State – Securities Division		CONTACT PERSON Eric Slee	TELEPHONE NUMBER 601-359-1650	
ADDRESS 660 North St.		CITY Jackson	STATE MS	ZIP 39201
EMAIL Eric.Slee@sos.ms.gov	SUBMIT DATE 04/17/2026	Name or number of rule(s): Rule 6.25(F)		

Short explanation of rule/amendment/repeal and reason(s) for proposing rule/amendment/repeal: Rule 6.25(F) should be amended to allow investment advisors and investment advisor representatives to publish, circulate, and distribute advertisements, as allowed by the SEC Marketing Rule, adopted in Release IA-5653, on December 22, 2020, effective May 4, 2021. The SEC Marketing Rule permits federal-covered advisers to advertise in ways that state-registered advisers may not, which may put state-registered advisers at a competitive disadvantage.

Specific legal authority authorizing the promulgation of rule: Miss. Code Ann. § 75-71-605(a)(1).

List all rules repealed, amended, or suspended by the proposed rule: Rule 6.25(F).

ORAL PROCEEDING:

☐ An oral proceeding is scheduled for this rule on Date: _____ Time: _____ Place: _____

☒ Presently, an oral proceeding is not scheduled on this rule.

If an oral proceeding is not scheduled, an oral proceeding must be held if a written request for an oral proceeding is submitted by a political subdivision, an agency or ten (10) or more persons. The written request should be submitted to the agency contact person at the above address within twenty (20) days after the filing of this notice of proposed rule adoption and should include the name, address, email address, and telephone number of the person(s) making the request; and, if you are an agent or attorney, the name, address, email address, and telephone number of the party or parties you represent. At any time within the twenty-five (25) day public comment period, written submissions including arguments, data, and views on the proposed rule/amendment/repeal may be submitted to the filing agency.

ECONOMIC IMPACT STATEMENT:

☒ Economic impact statement not required for this rule. ☐ Concise summary of economic impact statement attached.

TEMPORARY RULES	PROPOSED ACTION ON RULES	FINAL ACTION ON RULES
_____ Original filing _____ Renewal of effectiveness To be in effect in _____ days Effective date: _____ Immediately upon filing _____ Other (specify): _____	Action proposed: _____ New rule(s) ☒ Amendment to existing rule(s) _____ Repeal of existing rule(s) _____ Adoption by reference Proposed final effective date: _____ 30 days after filing _____ Other (specify): _____	Date Proposed Rule Filed: _____ Action taken: _____ Adopted with no changes in text _____ Adopted with changes _____ Adopted by reference _____ Withdrawn _____ Repeal adopted as proposed Effective date: _____ 30 days after filing _____ Other (specify): _____

Printed name and Title of person authorized to file rules: Eric Slee – Assistant Secretary of State

Signature of person authorized to file rules: *Eric Slee*

OFFICIAL FILING STAMP	DO NOT WRITE BELOW THIS LINE OFFICIAL FILING STAMP	OFFICIAL FILING STAMP
Accepted for filing by	 Accepted for filing by <u>28579 JBL</u>	Accepted for filing by

The entire text of the Proposed Rule including the text of any rule being amended or changed is attached.