



BEHIND THE BUSINESS

“Mississippi’s economy is made up of the most creative, unique, and innovative businesses in the entire world. The Secretary of State’s Office is proud to spotlight these businesses, and provide support for all ventures which choose to invest in our great State.”

Dellunt

Brown Vending Company

Bill Brown and Shelley Brown Floyd

Brown Vending Company (BVC), began independent operations in 2000 after operating for many years as a department of Brown Group, which was founded in 1971 by Kenneth Brown. Vending has evolved over the years to include much more than just cold drinks. BVC is proud to offer vending, snacks, filtered water, pantry services, office coffee services, and one of their most innovative ventures: micromarkets.



Micromarkets are convenient and technologically advanced stations that transform the vending experience at businesses to a new level of selection and service. Micromarkets allow customers to choose the premium food and beverages they would like to purchase and are able to pay for their items at an easy-to-use, self-checkout payment kiosk. Employees and guests at businesses with micromarkets are also able to check nutritional information to make an informed purchase. The system utilizes an intuitive touch screen. This allows employees and guests to choose from a number of convenient and secure payment methods, including debit cards, credit cards, fingerprint scanning, barcode cards, or cash.

The flexibility of micromarkets allows them to be designed to fit any workplace or facility. The versatile fixture arrangements also allow for an expanded product selection. Employees and guests have the ability to choose from a wide variety of products, including premium food items, beverages, fresh food, and sundries.

Having access to food and beverage options at work increases team motivation



and morale. It also allows for more employees to stay on-site for snack or lunch breaks, which helps cut down on lost productivity.