



BEHIND THE BUSINESS

"Mississippi's economy is made up of the most creative, unique, and innovative businesses in the entire world. The Secretary of State's Office is proud to spotlight these businesses, and provide support for all ventures which choose to invest in our great State."

Dellunt

The Little Birdie Pillow Company

Tony and Susan Hardin

Susan Hardin, a former school teacher from Calhoun City, discovered her entrepreneurial streak after she began making pillows as gifts for her daughters' friends. As demand grew, she and her husband, Tony, opened their business, The Little Birdie Pillow Company, and expanded into the old Calhoun Garment Company building. Today, their pillows can be found in local boutiques and big-box stores like TJ Maxx and Home Goods. The company makes pillows for a number of SEC schools.



The fabric on the pillows is dye-sublimated, so the design possibilities are endless. Customers can order custom patterns or have any picture printed on the company's products. Little Birdie has the ability to manufacture any item that is sewn and/or foam filled, and also has full monogramming and laser-etching capabilities. Some of their pillow designs consist of inspirational quotes, cities and states, holidays, and much more. The Little Birdie's website is www.littlebirdiearts.com.