



BEHIND THE BUSINESS

“Mississippi’s economy is made up of the most creative, unique, and innovative businesses in the entire world. The Secretary of State’s Office is proud to spotlight these businesses, and provide support for all ventures which choose to invest in our great State.”

Dellunt

Spartan Mosquito

Jeremy Hirsch



Jeremy Hirsch is a Mississippi native, born in New York but has called Hattiesburg home since the age of 10. In the summer of 2014, he was watching his wife drench herself and their two-month-old daughter in chemical bug spray to fend off mosquitoes and thought to himself, there must be a better way. This is when Jeremy came up with the idea for Spartan Mosquito, a simple mosquito control that eradicates mosquitos for up to 90 days. Jeremy partnered with chemist

Chris Bonner and by 2017, they had completed enough research, testing, and prototyping to confidently launch their product in the retail market in Mississippi.

In January 2018, Spartan Mosquito moved from a small garage operation in Hattiesburg to a 63,000 square-foot warehouse and manufacturing facility in Laurel. In just a few short years, Spartan Mosquito has grown from a backyard concept to a national brand, covering all but three states in the U.S. Spartan has continued to be one of the fastest-growing companies in Mississippi every year since they began selling the Eradicator in local hardware stores in 2017. Today, Spartan Mosquito is a Mississippi-born, 100% American-made and owned company growing with sales expanding across the country.

By the end of 2019, Spartan Mosquito is projected to have sold or contracted for sale 4.5 million boxes of the Spartan Mosquito Eradicator. In addition to rapid growth and sales, Spartan Mosquito has participated in several philanthropic activities. The company has given free Spartan Mosquito Eradicators to over 5,000 veterans and active duty military. Hirsch and his team have assisted in disaster relief efforts by delivering Eradicators to hurricane and flood victims since Hurricane Irma in 2017. In addition, Spartan Mosquito has built a school in Laos, Asia, which provides education at no cost to over 100 students.

